



The Palmer Agency's 2012

Exceptional Producer Bonus Program

FIVE LEVELS OF QUALIFICATION. BASED ON PAID ANNUALIZED PREMIUM THROUGH OUR "CORE" CARRIERS. PAID RETROACTIVELY

Qualifying Core Carriers:

**American General
Banner Life
Genworth
ING**

**Mutual of Omaha
Prudential
Protective Life**

THE BONUS LEVELS ARE ACHIEVED BY "POOLING" YOUR PRODUCTION THROUGH THE PALMER AGENCY.

Paid Premium through The Palmer Agency Core Carriers

Bonus Level

\$0-\$19,999	0%
\$20,000-\$34,999	5%
\$35,000-\$49,999	6%
\$50,000-\$74,000	7%
\$75,000-\$99,999	8%
\$100,000 Plus	10%

LIMITATIONS:

- Minimum of 5 cases required to qualify
- Individual Production Only (Annuity, Health, or LTC cannot be counted in the bonusable premium)
- All applications must be submitted and paid in the year 2012

*Our Bonus Schedule is for you, our Exceptional Producer.
Please call us today for more information 404.321.1212 or 800.241.3203*